



For Immediate Release  
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## From Tacos to Warm Toasty Toes

### Fair's non-profits give back to the community

Who would have thought in the heat of summer as you're munching down on a taco at the fair that the impact would be felt by a child in the freezing days of winter? It's true. The tacos you enjoy at the fair raise funds for the Active 20/30 Club, which in turn uses the money to buy clothing at Christmas for under-privileged children.

"We take about 100 kids on a shopping spree," says the 20/30 Club's John Bailey. By working with the schools and other non-profit groups that serve children, we identify kids in our community who are really in need. We buy them new clothes—shoes, coats, pants, whatever they can use most. If we can, we also get them a toy, but primarily it's about clothing."

The club also uses funds raised at the fair to help sick children in the community, and following the Angora Fire donated \$25,000 to the victims. They are one of half-a-dozen non-profit groups that raise funds at the fair, with the money generated being used to support the missions of those organizations and much of it is donated directly back into the community. In the case of the 20/30 Club, Bailey says after direct expenses are paid, 99% of money raised from the club's taco sales is given back to the community.

Some of the other popular fundraisers at the fair include the American Legion—which raises about \$50,000 a year selling beer, the Consumnes Lodge, Divide Rotary, Emblem Club, Pleasant Valley Grange, Union Mine Boosters, and Full Life Fellowship Church. Together, non-profit groups at the fair brought in over \$117,000 last year.

It's really a winning opportunity for everyone, says Bailey—good for the fair, good for the non-profit groups, and good for the community. "It's a very community centric event, with almost everyone attending at least once during the four-day run. Our group gets a lot of exposure, which often results in new members coming on board. It's a great partnership."

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