



For Immediate Release
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Ride, Ride, Ride to Your Heart's Content!

El Dorado County Fair offers pre-sale \$25 unlimited
carnival rides all day, any day – June 17-20

Placerville, CA (March 26, 2010) – Thrill seekers are in for a treat this summer at the El Dorado County Fair in Placerville. If you love to spin, tilt, and twirl...you can do so to your heart's content for just \$25—any day and all day of the Fair's four day run June 17-20. This new pre-sale offer from the El Dorado County Fair means more ride time for carnival lovers and a \$10 savings for Friday and Saturday visitors compared to last year.

“In previous years, the Fair's pre-sale wristbands were available for use Thursday and Sunday, noon to 6 p.m. only,” says Jody Gray, the fair's chief executive officer. But this year, in keeping with our goal to create the ultimate “faircation” at an affordable price, we've extended the offer to include all four days of the fair, from the time the carnival opens to the time it closes—twelve hours of ride time Thursday through Saturday and 10 hours on Sunday. That means a speedy person (with a strong stomach) could probably get their cost per ride down to 50-cents or less!”

Entrance Fees & Parking

Entrance fees for the Fair, which have not increased since 2003, will remain the same again this year. Regular admission tickets for persons 13 years and older are \$8, ages 7 to 12 years are \$6, seniors 60 years and older are \$6, children six and younger and military personnel in uniform are FREE every day. FREE parking and FREE shuttle service is available from the Library/Government Center, Missouri Flat Road Park & Ride, and the Walmart Park & Ride. On grounds parking is \$5 per vehicle.

Pre-Sale Tickets and Packages

In addition to the \$25 pre-sale carnival wristband, you can save \$1 off admission by purchasing tickets in advance. A season pass purchased in advance will gain you entrance to the Fair each day, Thursday through Sunday for a cost of \$18 regular admission or \$15 for those 7 to 12 years and seniors ages 60 and older. Families and other groups may want to consider the Gold Discovery package. This \$40 pre-sale package includes four one-day tickets (valid any day) and 20 coupons for carnival rides—that's a 50% savings compared to the cost of purchasing ride coupons during the Fair!

Special Admission Days

Thursday, June 17

Kid's Day

12 and younger FREE until 6:30 p.m.

Senior Day

60 and older FREE until 4 p.m. + free carnival rides for seniors

Gates open Noon – 11 p.m. • Carnival open Noon – Midnight

Buildings and exhibits close at 10 p.m.

Friday, June 18

Teen Day

Ages 13-19 FREE until 4 p.m.

Gate Opens Noon – 11:00 pm • Carnival Opens Noon – Midnight

Buildings and exhibits close at 12 p.m.

Saturday, June 19

Gates Open 10:00 am – 11:00 pm • Carnival Open Noon – Midnight

Buildings and Exhibits close at 12 p.m.

Livestock Auction

Free to buyers (between 8 a.m. and 10 a.m. ONLY)

Destruction Derby

\$15 adults and \$9 children (includes Fair admission)

Sunday, June 20

Gates open 10 a.m. – 10 p.m. • Carnival open Noon – 10 p.m.

Buildings and exhibits close at 10 p.m.

Father's Day

\$35 - two general admission tickets, one youth admission ticket, and one unlimited ride wristband valid Noon-10 pm (pre-sale only, must be picked up at fair office)

How to Purchase

Pre-sale tickets, wristbands, and packages may be purchased in person at the Fair office, Monday through Friday, 9 am to 4 pm at 100 Placerville Drive in Placerville or online starting April 1, 2010 at www.eldoradocountyfair.org.