



For Immediate Release

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High resolution images available at

www.flickr.com/groups/1046137@N23/

More information: www.eldoradocountyfair.org

El Dorado County Fair Entry Guide Goes Digital

**Download entry packets and forms now. Deadline to enter is May 7
for livestock and May 13 for most other categories.**

Placerville, CA (April 1, 2011) -- The El Dorado County Fair announced today that its exhibit application process is going digital in 2011. Effective immediately, exhibitors of livestock and still exhibits may download entry packets from the Fair's website. The Fair has traditionally published a printed booklet, containing general information and entry rules and applications. This year, while limited printed forms and information will be available at the Fair office in Placerville, the Fair has otherwise discontinued the printed booklet in an effort to be environmentally green and save costs.

The Fair's CEO Jody Gray says the online entry guide is organized similar to its hard copy predecessor. "Our main goal is customer service. As entrants vie for ribbons and cash prizes in dozens of categories, we're looking to make the entry process as convenient and easy as possible." Gray notes that residents who do not have access to a personal computer, may access the Fair's online entry guide via public computers available at local libraries and the Fair office.

"Now's the time to prepare competitive entries for the Fair," says Gray. "Dozens of opportunities exist to showcase nearly every imaginable talent, from floral arranging to photography, sewing, baking, plein air painting, computer art, table setting, salsa making, and more. Yours may just become an award-winning entry...you could surprise yourself!"

How to Enter

PDF versions of the livestock and still exhibit entry guides and forms are available via the Fair's website at www.eldoradocountyfair.org. These may be downloaded in their entirety or by individual sections. Information about the commercial and homemade wine competitions is also available. Exhibitors will need to print the forms, fill them out and return them by mail or in person to the Fairgrounds office at 100 Placerville Drive or P.O. Box 1537 Placerville, CA 95667.

Deadlines

Livestock entry forms are due on or before Saturday, May 7. Most other entry forms, including adult poultry, are due on or before Friday, May 13. There are a few exceptions such as floriculture and the special contests, see the entry form for deadlines on these.

The 2011 El Dorado County Fair, themed "Rockin' & Wranglin'", will take place Thursday through Sunday, June 16 to 19 in Placerville. For more information, visit www.eldoradocountyfair.org or call the Fair office at 530.621.5860.

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