

MINUTES OF THE MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
WEDNESDAY, DECEMBER 7, 2011, 5:30 PM AT
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.

PRESENT: Avery, McGuire, Owen, O'Halloran, Forni-Feathers, Davis, Kobervig, Arnold

EXCUSED: Denton, Knight

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Bridgett Hartshorn, Pete McQuillen

I. CALL TO ORDER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Avery determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Owen moved that the agenda be approved with removing item 7-D and adding Executive Session (Personnel), McGuire seconded; motion carried to approve.

III. APPROVE MINUTES OF OCTOBER 2011 REGULAR MEETING:

Arnold moved that the agenda be approved, Forni seconded; motion carried to approve.

IV. PUBLIC FORUM:

Bridgett Hartshorn and Pete McQuillen, Placerville Drive Business Association requested that the Wagon Train be brought back to the Fairgrounds. After discussion, Hartshorn and McQuillen agreed they would ask for government representatives send letters of support to the Highway Patrol for the Wagon Train date to be moved to the end of June.

V. CORRESPONDENCE – None

VI. OLD BUSINESS

A. Approval of Contracts entered in October and November 2011.

Davis moved, Avery seconded; motion carried to approve.

B. Recommendation to approve changes made within 2012 budget.

After discussion, it was also agreed to move the 2013 budget meeting to December.

McGuire moved, Denton seconded; motion carried to approve.

C. Photovoltaic Recommendation.

The Board acknowledged the emergency meeting held on December 1, 2011 at 5:30 pm in the Fair Office. No final action was taken.

The Board recommended continuing on.

VII. NEW BUSINESS

A. Approve Association Members.

No action needed.

B. Approval of 2012 Meeting Dates

- January 18 Annual Meeting 5:00 pm; Regular Meeting 5:30 pm
- February 7 11:00 am with the County of El Dorado & City of Placerville
- March 7 5:30 pm
- April 11 5:30 pm
- May 2 5:30 pm
- June 14 10:30 am – Opening Day of Fair
- July 11 No meeting
- August 1 5:30 pm
- September 5 Noon with Staff

- October 3 5:30 pm
- November 10 Crab Feed
- December 5 5:30 pm– Budget Meeting

Avery moved to approve 2012 meeting dates, Davis seconded; motion carried to approve.

C. Recommendation to purchase a used forklift.

O'Halloran moved to purchase a used forklift, Davis seconded; motion carried to approve.

VIII. TREASURER'S REPORT

A. Approval of Expenditures for October and November 2011.

Avery moved that the agenda be approved, Davis seconded; motion carried to approve.

IX. MANAGER'S REPORT

Idea for 2012 Fair Theme: "The Grapest Show on Earth". After a short discussion, it was decided to adopt the Theme.

We are transitioning mail service from P.O. Box 1537 to 100 Placerville Drive.

The Fair Entry Guide should be on line in January 2012. Currently it is being proofed.

Sponsorship "Thank You" re-caps are being sent to each company. Some items included in the thank you are hits on our website, where logo is posted, Facebook page information, where company is listed (programs, banners, press releases, articles, etc), exposure during Fair (attendees, announcements, photos, etc.).

Gray reminded all of the election in January. O'Halloran, McGuire, and Arnold are up for reelection. Stek's position is still vacant.

Next meeting will be January 18, Annual Meeting at 5:00 pm and Regular Meeting at 5:30 pm.

X. DIRECTOR'S REPORT

O'Halloran:

Pass

Arnold:

Pass

Kobervig:

Inquired if Pageant would continue for 2012. Gray responded she is looking into a new coordinator. Idea for future would be to gear it towards a scholastic program with male and female contestants.

Forni:

Requested clarification of Fairgrounds year-end closure. Gray responded December 19 – January 2.

McGuire:

Pass

Owen:

Asked if Hangtown Halloween Ball would be returning. Gray responded that they are.

O'Halloran:

Pass

Davis:

Pass

Avery:

Pass.

7:00 PM – Adjourn to Executive Session; Personnel.

Rod Avery, President

Date

Jody W. Gray, CEO

Date