

MINUTES OF THE MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION, INC  
Wednesday, February 9, 2010 at 6:00 pm  
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS  
100 PLACERVILLE DRIVE, PLACERVILLE, CA.

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PRESENT: Owen, Avery, Stek, McGuire, O'Halloran, Denton, Kirk, Forni-Feathers.  
EXCUSED: Davis, Kobervig  
ABSENT:  
MANAGER: Jody W. Gray  
OTHERS: Joan Barsotti, Barbara Goyette,  
Apple Hill Growers Events Committee Co-Chairmen; Marta Viola, John Marino

I. CALL TO ORDER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Owen determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Denton moved that the agenda be approved, O'Halloran seconded; motion carried to approve.

III. APPROVE MINUTES OF PREVIOUS MEETING:

Avery moved that the minutes be approved with corrections, Denton seconded; motion carried to approve with corrections.

IV. PUBLIC FORUM:

Joan Barsotti and Barbara Goyette, Apple Hill Growers Events Committee Co-Chairmen, thanked the Board for the General Store and brought several suggestions for improvement:

- Signage should be larger and placed higher to increase visibility.
- Signage should include inserts which could be changed to reflect which tastings are available, as well as Store hours.
- Counter should be 3' high. Tables should be available for seating.

Complements on the General Store included:

- Storage Building next to Store provided easy access and storage for products.
- Refrigeration was available.
- Young man in charge was very pleasant.

Also included were comments regarding the Agriculture and Horticulture Building:

- Would like to see a bigger and better sign outside the building.
- Would like to encourage other groups to participate in an organization competition.

V. CORRESPONDENCE – Review correspondence received during the previous month:

- Pacific Gas and Electric re: Assembly Bill 920 and New PG&E Net Energy Metering Options.
- Ken Anater, California Department of Food & Agriculture thanking Gray for the application to the 2009/10 Replenishment Fund and acknowledging the proposal for the Marshall Building Upgrade has been recommended for funding of \$ 93,844.00.
- Email from Kristi Prall, California Department of Food & Agriculture, regarding Huell Howser's PBS series "California's Golden Fairs" and requesting a one page Fair summary that showcases all the unique/historical competitions, events, attractions, and exhibits.

- William Mackay's letter to John Knight, Supervisor, District 1 El Dorado County, resigning from the Fair Board of Directors.
- Jeremy Apodaca thanking Gray for helping make his "Non-Profit Management Project" a success.
- Scott Porter, Hot Rod Band, thanking the Association for their support.

## VI. OLD BUSINESS

### A. Approval of Contracts entered in January 2010.

McGuire moved, Denton seconded; motion carried to approve.

### B. Photovoltaic System.

Gray met with Ed Knapp, Chief Assistant El Dorado County Counsel, who recommended not to return solar panels since CCA's loan with National used the panels as collateral. The loan the Fair has with CCA does not have collateral, just a promise to pay. Knapp stated since the panels have a 25-year guarantee and the price of electricity continues to rise, savings over time should be recognized. Current bill would be \$61,000.00 if we did not have solar. In 2006, pre-solar was \$ 48,000.00 for the same meters. Maintenance Mania will have training in Photovoltaic maintenance.

McGuire:

Tom Baker stated we are generating in excess of what the manufacturer expected. PG&E had another rate increase January 20<sup>th</sup>. Feels the project is a good deal over 20/30 year period.

Approval not necessary.

### C. Recommendation for name change for fairgrounds to "El Dorado Fair Park"

McGuire moved for staff to proceed with the name change, Avery seconded; motion carried to approve.

O'Halloran asked that we put the information out to some stakeholders for their comment.

## VII. NEW BUSINESS

### A Recommendation for Replenishment Fund Loan for Marshall Upgrade.

Denton moved, Avery seconded; motion carried to approve.

### D. Suggestion for naming the new multi-purpose facility the Milton Pavilion.

McGuire moved, O'Halloran seconded; motion carried to approve.

### E. Approval of 2010 Association Members.

Dianne Wright.

Owen moved, Avery seconded; motion carried to approve.

## VIII. TREASURER'S REPORT

### A. Approval of Expenditures for January 2010.

Avery moved, Denton seconded; motion carried to approve.

### B. Balance Sheet and Statement of Operations Review.

No action necessary.

## IX. MANAGER'S REPORT

Gray stated she applied for a Specialty Crop Grant (i.e. apples, pears, grapes, etc.). If accepted the funds could go towards Service Club Displays, Marketing for the General Store, Fair Cooking Competitions, and Contests, etc. Grant is for \$ 75,000 spread over 3 years. 2<sup>nd</sup> round begins in March. If approved funds will be available for 2011.

Fair logo artwork is complete.

Huell Howser, an independent journalist is selecting which fairs he will visit, highlight and discuss on his PBS series "California's Golden Fairs". He is requesting a one page fair summary that showcases all the unique/historical competitions, events, attractions, and exhibits. The submittal is due by February 16. Gray suggested the Wheel Barrow Races as one item and then asked the board to assist with additional ideas, some of which were the Roses, Mutton Bustin', Country Store, and Hay Bucking Competition.

X. DIRECTOR'S REPORT

**Forni-Feathers:**

Pass

**O'Halloran:**

Barsotti and Goyette's presentation was good. This is a direct reflection on Gray's efforts to get Ag. Back into Fair.

**Kirk:**

Jeremy Apodaca, Kirk's grandson, received an "A" for his class as well as for his project. A Pdf version of his presentation is available if anyone is interested.

**Denton:**

Feels the livestock auction will be down about 25%. Feed costs are up. Gray stated steers and hogs are also down.

**Avery:**

Pass

**McGuire:**

Bill Mackay did many good things for Fair over the years. Can we do something to show our appreciation; send a certificate?

**Stek:**

Pass

**Owen:**

Pass

XI. Adjourn: Noon

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Mike Owen, President

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Date

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Jody W. Gray, CEO

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Date