

**MINUTES OF THE MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
WEDNESDAY, FEBRUARY 1, 2011 AT 11:00 AM
THE MARSHALL BUILDING ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

PRESENT: Avery, McGuire, Denton, Owen, O'Halloran, Forni-Feathers, Davis, Kobervig

EXCUSED: Knight-Fujii, Arnold

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Marta Viola, John Marino

I. CALL TO ORDER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Owen determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Denton moved that the agenda be approved, Owen seconded; motion carried to approve.

III. APPROVE MINUTES OF JANUARY 2011 REGULAR MEETING:

IV. Avery moved that the agenda be approved, Davis seconded; motion carried to approve.

V. PUBLIC FORUM:

None

VI. CORRESPONDENCE – Review correspondence received during the previous month:

Various letters from WFA regarding budget cuts.

VII. OLD BUSINESS

A. Approval of Contracts entered in December 2010.

Owen moved, O'Halloran seconded; motion carried to approve.

B. Photovoltaic System.

Meeting set with CCA and CFSA to discuss loan.

Approval not necessary.

C. State Budget Update & Plan.

WFA announced State Budget Sub Committee meetings will be held on Monday and

Thursday and requested everyone attend to show your support for continued fair funding.

WFA also encouraged all to write letters and share information with top business, interim and non-profit partners. Approval not necessary.

VIII. NEW BUSINESS

A. Accept Resignation of Director Stek.

Owen moved, Davis seconded; motion carried to approve.

B. Acknowledge receipt of approved 2011 budget from CDFA.

No action required.

IX. TREASURER'S REPORT

A. Approval of Expenditures for January 2011.

Denton moved, McGuire seconded; motion carried to approve.

X. MANAGER’S REPORT

Gray and Viola met with Wells Fargo Bank to discuss banking issues. The bank consented to put the resolutions to various problems in writing. Gray and Viola will be meeting with them again in the near in the future to discuss sponsorships.

Some “Friends of Fair” have recently come in at a higher rate and we have some new ones.

2011 Fair Update:

Booked a Monster Truck Show at WFA and are looking at a Stunt Show Acrobat Group. We are negotiating for Train & Ricky and the Red Streaks to play at Fair.

Noah Gray is performing in Charlotte’s Web at Imagination Theater.

XI. DIRECTOR’S REPORT

Denton:

Suggested informing the Ag community of our financial situation. The Arizona Car Show was up 3% – 5%.

Forni-Feathers:

Handy Racing Promotions is having on the Fairgrounds Racetrack ASCS "Bullring Nationals" in July.

Kobervig:

Saw an article from Seattle stating Fairs were being cut there also.

Owen:

Suggested moving money which is in the Capital Bar GL Account into a CD.

McGuire:

Recapped the CCA meeting.

Avery:

Pass

O’Halloran:

Pass

Davis:

Pass.

XII. Noon - Adjourn to Luncheon with the El Dorado County Board of Supervisors.

Rod Avery, President

Date

Jody W. Gray, CEO

Date