

MINUTES OF THE MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
Wednesday, March 10, 2010 at 5:30 pm
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.

PRESENT: Owen, Avery, Davis, O'Halloran, Denton, Kirk, Forni-Feathers, Kobervig

EXCUSED: McGuire, Stek, Knight-Fujii

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Donna O'Halloran, Barbara Goyette, John Marino

I. CALL TO ORDER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Owen determined that the requirements for a quorum were met.

II. APPROVE AGENDA

O'Halloran moved that the agenda be approved, Denton seconded; motion carried to approve.

III. APPROVE MINUTES OF PREVIOUS MEETING:

Avery moved that the minutes be approved with corrections, Davis seconded; motion carried to approve.

IV. PUBLIC FORUM:

Barbara Goyette, Apple Hill Growers Events Committee, stated the Apple Hill Growers would like to contribute to the signage for the General Store as well as the Floriculture Building. Gray and Marino will get an estimate to Barbara by March 22nd.

O'Halloran stated that staff should come up with a signage plan.

Goyette mentioned that Feature Booths do not seem to generate much interest.

Gray acknowledged and said a new divisions and classes were added to the Entry Guide for both commercial and non-commercial exhibits. This should encourage individual farms and ranches as well as commercial companies to enter. Gray plans to make the building friendlier.

V. CORRESPONDENCE – Review correspondence received during the previous month:

- Thank you letter from John Knight, Supervisor District 1 and his assistant Loretta Featherstone for being invited to the Supervisors luncheon.
- Letter from Norma Santiago, Chair, Board of Supervisors approving Gray to serve as an Alternate Member on the California Construction Authority Joint Powers Authority.
- Letter from Nancy Overman, Soroptimists, thanking staff for being helpful and stating she is looking forward to working with all in 2011.
- Letter from John Knight, Supervisor District, appointing Joy Knight-Fujii to the vacant position on the El Dorado County Fair Board of Directors.

VI. OLD BUSINESS

A. Approval of Contracts entered in February 2010.

Davis moved, Denton seconded; motion carried to approve.

B. Budget has been approved by F & E, and approved by El Dorado County Board of Supervisors.

Approval not necessary

C. Photovoltaic Funding Update

None

- D. Recommendation for name change for fairgrounds to “El Dorado Fair Park” was tabled until the May meeting.

VII. NEW BUSINESS

- A. Fair Fund Loan request from F & E to reapply for the Photovoltaic loan at 5%.
Davis moved, Avery seconded. Motion carried to approve.
- B. Fair Update.
Gray passed around a spreadsheet showing currently booked entertainment along with the times and locations where they can be seen.
No action necessary.

VIII. TREASURER’S REPORT

- A. Approval of Expenditures for February 2010.
Denton moved, Avery seconded; motion carried to approve.
- B. Balance Sheet and Statement of Operations Review.
No action necessary.

IX. MANAGER’S REPORT

Gray informed the Board PG&E is planning an energy retrofit for new lighting in Henningsen, Maintenance Shop, Barn D, Organ Room, Green Room, and the Forni Building at no cost.

Milton Pavilion – Peggy Milton was excited about having a formal presentation for the naming of the pavilion with her family present. After a brief discussion, it was decided to hold it prior to the luncheon with the City of Placerville so they can attend and to invite the Mountain Democrat.

Bill Robe with the El Dorado Community Foundation had offered 10 – 15 acres on Missouri Flat to El Dorado County Parks for the development of a ball field. The offer was declined.

El Dorado County Department of Transportation recommended on the March 9th Board of Supervisors agenda they adopt a Resolution authorizing the Director of Transportation to apply for California Statewide Park Development and Community Revitalization Program grant funds for the Walker Ball Fields at the El Dorado County Fairgrounds. Gray was first notified late in the afternoon the day before the meeting and therefore did not have the opportunity to review the grant or discuss options. The Grant had been turned in on March 1st, prior to the BOS approval or notification to fair of the plans.

A motion was made by Supervisor Sweeney, seconded by Supervisor Knight, as follows:

- 1) Adopt Resolution 029-2010 authorizing the Director of Transportation to apply for California Statewide Park Development and Community Revitalization Program grant funds for the Walker Ball Fields at the El Dorado County Fairgrounds; and
- 2) Direct staff that no grant funds are to be expended on the Fairgrounds site until all details of the project and future management and maintenance of the project is resolved between the El Dorado County and El Dorado County Fair Association.

Jack Sweeney also noted, as did the other supervisors, that they would in no way allow the park to cause the racetrack to not operate sufficiently. The County, with the grant funds, would plan and pay for engineering and construction of parking that would be lost from the ball fields. They realize the benefit of the racetrack to the Fair Association, as well as to the community.

Jim Ware, Director of DOT promised that if the plan did not work for the Fair Association that the grant funds would be returned.

It was decided a meeting would be set with the County, Gray, Owen, and Denton for 3:00 pm on Tuesday, March 16.

X. DIRECTOR’S REPORT

Forni-Feathers:

How do we determine our parking fees? Gray responded charging for parking depended upon the size of the event and what other events were on grounds. We charge \$ 5.00 per vehicle, and State Fair charges \$ 10.00 per vehicle.

Avery:
Pass

Stek:

Pass

Davis:

Pass

O'Halloran:

Pass

Denton:

Pass

Kirk:

Pass

Kobervig:

Pass

Owen:

Pass

XI. Adjourn: 6:50 pm

Mike Owen, President

Date

Jody W. Gray, CEO

Date