

**MINUTES OF THE MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION, INC  
WEDNESDAY, MAY 11, 2011 AT 11:00 AM  
THE MARSHALL BUILDING ON THE EL DORADO COUNTY FAIRGROUNDS  
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

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**PRESENT:** Avery, Denton, O'Halloran, Davis, Forni-Feathers, Knight-Fujii, Arnold

**EXCUSED:** Owen, McGuire, Kobervig

**ABSENT:**

**MANAGER:** Jody W. Gray

**OTHERS:** Marta Viola

**I. CALL TO ORDER:**

**RECORD VERIFICATION OF LEGAL MEETING NOTICE:**

Gray authenticated the verification.

**QUORUM REQUIREMENTS MET:**

Avery determined that the requirements for a quorum were met.

**II. APPROVE AGENDA**

O'Halloran moved that the agenda be approved, Davis seconded; motion carried to approve.

**III. APPROVE MINUTES OF APRIL 2011 REGULAR MEETING:**

Davis moved that the agenda be approved, Denton seconded; motion carried to approve.

**IV. PUBLIC FORUM:**

None

**V. CORRESPONDENCE – Review correspondence received during the previous month:**

4H Horse members – Thank you!

**VI. OLD BUSINESS**

**A. Approval of Contracts entered in April 2011.**

Denton moved, Forni-Feathers seconded; motion carried to approve.

**B. Photovoltaic System.**

No changes. Approval not necessary.

**VII. NEW BUSINESS**

**A. Fair Assignments.**

Commercial Booth Judges will be Kobervig, McGuire and Owen

Livestock Exhibit Judges will be Denton, Avery and Davis

Still Exhibit Judges will be Arnold, Knight-Fujii and Davis

Gray reminded the Board that contest help, bar and Board Room schedules were not completely filled.

Approval not necessary.

**B. Fair Update.**

Rose Pageant will be in the Theater, Thursday, June 16 @ 6:30 pm. A reception will follow under the Plaza Tent Stage.

EDWA will have a Wine Tasting, Friday, June 17 from 6:00 pm – 8:30 pm in the VIP Tent behind the Board Room.

Thompson's will give 300 Fair tickets out to their customers; 4 tickets for each test drive as well as have a drawing for Monster Truck tickets for both shows.

Davis suggested a 4X8 "A" frame in front of Thompson's, as well as other businesses, to promote Fair.

El Dorado Hills and Folsom Telegraph and Auburn Journal have promotions for Fair in their publications.

No action needed.

VIII. TREASURER'S REPORT

A. Approval of Expenditures for April 2011.

Denton moved, Owen seconded; motion carried to approve.

IX. MANAGER'S REPORT

The Pageant deadline is May 21<sup>st</sup>. We will know then if the goal of 12 girls, based on our budget discussion, has been achieved.

There is a reception and viewing of Huell Hauser's Golden California El Dorado County Fair show planned for May 26 at 5:30 pm. All are welcome to attend.

NorCal Beverage has offered a \$ 500.00 product donation. Boeger Winery has offered 2 cases of wine for a donation. Teichert is sponsoring kid's contests and the Father Child look alike contest. Clifton and Warren is sponsoring the Kid's Area.

The Ag Tour is June 3<sup>rd</sup>.

The Commercial Wine Competition is next Friday; the BBQ begins at 6:00 pm. Entries are rapidly coming in.

Gray displayed preliminary drawings of Legacy Gate, aka Green Gate, which is still in the design phase by Jeffrey Lubeko with Anova Architects. Bill Roby from the El Dorado Community Foundation is still very much involved.

CCA will most likely be combining with CFSA.

X. DIRECTOR'S REPORT

**Arnold:**

Pass

**Forni-Feathers:**

Pass

**Knight-Fujji:**

Pass

**O'Halloran:**

Pass

**Denton:**

Pass

**Avery:**

Attended the Ag dinner, which was very nice.

**Davis:**

Pass

XI. Noon - Adjourn.

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Rod Avery, President

\_\_\_\_\_  
Date

\_\_\_\_\_  
Jody W. Gray, CEO

\_\_\_\_\_  
Date