

MINUTES OF THE MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
WEDNESDAY, OCTOBER 26, 2011
5:00 PM EXECUTIVE SESSION, 5:30 PM REGULAR MEETING
O'HALLORAN'S APPLE TRAIL RANCH, 2261 CABLE ROAD, CAMINO, CA

PRESENT: McGuire, Denton, Owen, O'Halloran, Forni-Feathers, Davis, Kobervig, Knight, Arnold
EXCUSED: Avery
ABSENT:
MANAGER: Jody W. Gray
OTHERS: Susan Wise, Shane Wise, Seth Wise

5:00 pm Open to Executive Session (Legal)
No Action Taken

5:30 pm Adjourn to Regular Meeting

- I. CALL TO ORDER:
RECORD VERIFICATION OF LEGAL MEETING NOTICE:
Gray authenticated the verification.
QUORUM REQUIREMENTS MET:
McGuire determined that the requirements for a quorum were met.
- II. APPROVE AGENDA
Owen moved that the agenda be approved, Arnold seconded; motion carried to approve.
- III. APPROVE MINUTES OF SEPTEMBER 2011 REGULAR MEETING:
Denton moved that the agenda be approved, Arnold seconded; motion carried to approve.
- IV. PUBLIC FORUM:
Susan Wise introduced her sons Shane and Seth who were observing the board meeting as a requirement for their next Eagle Scout badge.
- V. CORRESPONDENCE – Review correspondence received during the previous month:
Jim Coate, County Sports League Commissioner – Thank you for help and support for the County Cross Country Finals; Camino School Parent; Mr. T and Crissy Michael – thank you sponsoring the buckle for Mother Lode Circuit Ranch Horse Versatility; Holy Trinity Cross Country Team – Thank you for help and support for the County Cross Country Finals; Pam Stoddard, New Arenas – Thank you for donation of Sportsman's Expo tickets to their Fundraiser; Sondra Peirson, Gold Country Hounds and Hunters – Thank you for allowing Gold Country Hounds and Hunters to host the July show on the Fairgrounds.
- VI. OLD BUSINESS
 - A. Approval of Contracts entered in September 2011.
Davis moved, O'Halloran seconded; motion carried to approve.
 - B. Approve revision to the Strategic Plan 2010 - 2013.
Owen moved, Arnold seconded; motion carried to approve.
- VII. NEW BUSINESS
 - A. Finance Committee recommendation to approve the 2012 budget.
After some discussion it was decided the Association would pay for 50% of the room rates for the Board and Staff for WFA – 2012; Association would pay for the transportation costs. Denton moved, Davis seconded; motion carried to approve.
 - C. Approve Association Members.
No action needed.

VIII. TREASURER'S REPORT

A. Approval of Expenditures for September 2011.

Davis moved that the agenda be approved, Denton seconded; motion carried to approve.

IX. MANAGER'S REPORT

Crab and Chowder Feed:

Gray stated the Crab and Chowder Feed is November 12. Cool Feed has sold 8 tickets and the Fair Office has sold 31. Owen stated Crystal Basin Cellars wanted to purchase a table of 8.

Some of the businesses who are donating to the auction are Wofford Acres, Barsotti Juice, Kid's Inc. and Rainbow Orchards.

Arnold requested a pdf of the Crab Logo so she could etch a wine bottle for the auction.

Pageant:

Gray is interviewing a volunteer coordinator to take over the 2012 Scholarship Program.

Sportsman's Expo:

Expo was down from what was projected due to a gun show at Cal Expo & Waterfowl Show at Sportsman's Warehouse.

X. DIRECTOR'S REPORT

O'Halloran:

Pass

Davis:

Encouraged everyone to take a drive to Tahoe and enjoy the fall colors.

Arnold:

Attended the Tulare Fair who displayed banners from their sponsors throughout their fairgrounds. Suggested the Association look into doing the same.

Owen:

Pass

Kobervig:

Requested Crab Feed Tickets to sell.

Forni-Feathers:

Requested Crab Feed Tickets to sell.

Denton:

Pass

Knight:

Pass

McGuire:

Suggested staff look into electronic signage for the Green Gate.

6:30 PM – Adjourn.

Rod Avery, President

Date

Jody W. Gray, CEO

Date