

## ***“Don’t Be A Chicken” Cook-Off Competition***

The El Dorado County Fair is excited to announce its’ 1<sup>st</sup> annual cooking competition, **“Don’t Be A Chicken” Cook-Off**. Open to all amateur chefs, ages 18 and over who post or upload a video of themselves preparing their favorite, original chicken recipe onto the El Dorado Count Fair Facebook page.

<https://www.facebook.com/home.php#!/pages/El-Dorado-County-Fair/52142383821>

Have people **“Like”** your video on **El Dorado County Fair’s Facebook page**. People should vote based on the following criteria: creativity of the chicken dish, demonstration, appearance of the completed dish, and the chef’s enthusiasm. The five (5) contestants with the most **“Likes”** by May 31<sup>st</sup> will move on to the second round where their videos will be posted on **Good Day Sacramento’s** website for people to vote online.

The three (3) contestants with the most votes by June 12<sup>th</sup> will then be invited to cook their dish the morning of Friday, June 17<sup>th</sup> at the fairgrounds. Good Day Sacramento will be covering the event and three judges will determine a 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winner.

The **winning chef** will receive a **high-end barbeque**, the **2<sup>nd</sup> place chef** a **mid-grade barbeque** courtesy of **Home Depot of Placerville**, and the **3<sup>rd</sup> place chef** an **assortment of fair related items**.

### **2011 Contest Rules**

1. Contestants must post or upload a video of themselves preparing their favorite, original chicken recipe onto the El Dorado County Facebook page (<https://www.facebook.com/pages/El-Dorado-County-Fair/52142383821>). All videos must be no longer than four (4) minutes.
2. Video postings will begin May 10, 2011 and conclude at 11:59pm PDT on May 31, 2011.
3. All Videos become property of the EDCF and may be used in Promotions for the Fair.
4. Contestants must email their recipe to El Dorado County Fair at [fair@eldoradocountyfair.org](mailto:fair@eldoradocountyfair.org). By emailing the recipe, the contestant gives El Dorado County Fair all rights and ownership to the recipe.
5. Contestants must be age 18 and older to submit video.
6. Videos should be **“Liked”** (voted upon) based on the creativity of the chicken dish, demonstration, appearance of the completed dish, and the chef’s enthusiasm.

7. The five (5) contestants with the highest number of “Liked” votes on Facebook, will be posted onto Good Day Sacramento’s website (<http://gooddaysacramento.cbslocal.com/>) on June 1, 2011 for online voting through 11:59pm PDT on June 13<sup>th</sup>.
8. The three (3) individuals with the highest number votes on Good Day Sacramento’s website will be notified to prepare their recipes on the morning of Friday, June 17<sup>th</sup> at the El Dorado County Fair.
9. Contestants must be an amateur home chef.
10. Contestants must bring their own food ingredients.
11. Contestants must bring their own cookware and specialty items; such as blender, food processor, mixer, etc.
12. The final competition will begin at 7am and end at 10am on Friday, June 17<sup>th</sup> at the El Dorado County fairgrounds.
13. Each contestant will have 60 minutes to prepare their dish and present it to the judges.
14. Contestants will be judged on presentation, originality, flavor, texture and use of the chicken.
15. The winner will be announced live on Good Day Sacramento after the judges tasting.
16. The 1<sup>st</sup> place contestant will receive a high-end barbeque provided by Home Depot of Placerville.
17. The 2<sup>nd</sup> place contestant will receive a mid-grade barbeque provided by Home Depot of Placerville.
18. The 3<sup>rd</sup> place contestant will receive an assortment of fair related items.

Other pertinent information you will need for the final competition on Friday, June 17<sup>th</sup> -

Plan your travel time so that you arrive at the El Dorado County Fairgrounds no later than 30 minutes prior to the competition. We will make arrangements to have someone available to help you unload your vehicle and set-up for the competition.

For questions regarding the competition please feel free to contact Gina Payne at [gina@eldoradocountyfair.org](mailto:gina@eldoradocountyfair.org) or by phone at 530.621.5860.

Bon appétit!