



EL DORADO COUNTY FAIR

"SQUEALS & WHEELS"

JUNE 14-17, 2007

FOR IMMEDIATE RELEASE

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FREE SCOOTER, WHEELCHAIR RENTALS REMOVES ROADBLOCKS FOR FAIRGOERS

A broken leg is no little thing. But it shouldn't stop you from going to the El Dorado County Fair with your family or friends.

So to make sure members of our community with limited mobility can still enjoy all the Fair has to offer, Diamond Springs Mobility is providing free two-hour rentals on scooters, wheelchairs, walkers or crutches during all four days of the fair, June 14-17, 2007.

"We have so many people who can't get out to enjoy the fair," said Jason Castaneda, 34, Marketing Manager for Diamond Springs Mobility. "No one should have to miss the fun."

Castaneda noted that the home medical supply company, in business for five years, has always provided this free service at the fair and will continue because it makes so many people so happy.

"We got into doing this," Castaneda said, "because one of our customers wanted to go to the fair. We provided the necessary oxygen and a chair for him, and saw then that others may need this service."

Diamond Springs Mobility brings at least 16 each of scooters, wheelchairs and walkers and though they are always in demand, no one has had to be turned down yet. Rentals are for two hours, he explained, but could be longer depending on demand. If more scooters or other products are needed, a quick trip to their Diamond Springs store – the largest lift chair and scooter showroom in the County – is all it takes.

"We have two booths at both the Blue and Green Gate entrances to the fair, both connected by radios so we can transfer our product to wherever it's needed," said Castaneda. You don't even need to get out of your car if you're not able, he added. Staff can be called and the product taken to your vehicle for easier transport.

Said Marta Viola, Deputy Manager of the County Fair, "Diamond Springs Mobility is so community oriented, and really embraces what the fair is all about: family fun for everyone, despite physical challenges. We're so happy they're doing this."

"People come up and hug us because they didn't have to miss their grandchild's competition, or they had a family fun day, despite a family member's physical challenge. That makes it all worth it," he stated.

Added Viola, "Our theme this year is 'Squeals and Wheels,' and we're certain to hear squeals of delight from everyone, even those who are wheeling around in a scooter!"

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