

# 2010 "Gateway to the Sierras" 1<sup>st</sup> Annual Sportsman's & Outdoor Expo

Return to: P.O. Box 1537, Placerville, CA 95667  
October 1 - 3, 2010

Contract # \_\_\_\_\_  
Location \_\_\_\_\_

## APPLICATION/CONTRACT FOR COMMERCIAL VENDOR SPACE

**Application will not be processed unless all information is complete!**

The undersigned vendor submits this application/contract for approval to occupy commercial space during the Sportsman's & Outdoor Expo and acknowledges and agrees to be bound by all rules and regulations set forth in this application/contract, Exhibit 'A' on the back sheet, Vendor Guidelines Packet and any other subsequent Exhibits or as may be amended. **Please note: 50% of space fee must be submitted with this application/contract in order to reserve space.** Balance due by August 2, 2010.

Company/Organization \_\_\_\_\_ Owner/Operator \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business phone ( ) \_\_\_\_\_ Fax number ( ) \_\_\_\_\_

Email \_\_\_\_\_ CA Sellers Permit # \*\* \_\_\_\_\_

\*\* Even if only taking leads, you are required to file for a Seller's Permit.

**List all items you are applying to sell, or services offered.** Give a brief description of all product/information to be displayed. If a contract is issued, it will be assigned on the basis of **this list only**. **Be complete. If not listed you may be asked to remove items from sale.** Please attach separate sheet if necessary.

Space size requested _____ <b>Most spaces are sold in 10' increments. See Comm Space Req. &amp; Fees Sch for Pricing</b>
<b>Indoor</b> - Mark D. Forni Building or Organ Room <b>Outdoor</b> - <b>Corner</b> (add'l \$50, granted upon availability)

Electrical power is supplied at (1)20 amp 120 volts. Additional needs? \_\_\_\_\_ See fees

Stock Truck? <input type="checkbox"/> YES <input type="checkbox"/> NO	Dimensions: _____	Electrical: <input type="checkbox"/> 220 volt <input type="checkbox"/> 110 volt
Space is limited, you must let us know if you need space - \$25.00 for duration of event		

RV Parking -Limited space - *No hookups (\$25/day) YES NO	*20 amps only/water (\$35/day) YES NO
	*30 amps only/water (\$45/day) YES NO
Length of RV _____	Check in date: _____
	Check out date: _____
RV spaces assigned in order of receipt of application-Spaces are limited! <b>NOTE: Large RVs cannot run all internal equipment</b>	

Choose one of the following options:	Purchase through fairgrounds for vendors @\$22 _____
Provide own insurance _____ CFSA Master # _____	Purchase through fairgrounds for food vendors @\$33 _____

*I have read and understand all information given with this application/contract. This application/contract will not be effective until payment is made in full and has been signed by the Fair CEO. I certify that all information contained in this application to be true and accurate to the best of my knowledge.*

**El Dorado County Fair Association**

**Company Name**

\_\_\_\_\_  
Jody W. Gray, Chief Executive Officer

\_\_\_\_\_  
Signature

FOR OFFICE USE ONLY							
Dte _____	\$ _____	Receipt# _____	Booth _____	Ins _____	RV _____	Elec _____	Oth _____
Dte _____	\$ _____	Receipt# _____	Booth _____	Ins _____	RV _____	Elec _____	Oth _____
Dte _____	\$ _____	Receipt# _____	Booth _____	Ins _____	RV _____	Elec _____	Oth _____
Notes:							

## RULES AND REGULATIONS GOVERNING COMMERCIAL EXHIBITS AT THE Sportsman's & Outdoor Expo

1. The Association (also referred to as Management) reserves the right to decline or prohibit any Exhibit, Exhibitor or proposed Exhibit or Exhibitor, not approved by it, and to permit only such matter and conduct as it may approve. This reservation covers persons, things, conduct, printed matter, advertising, souvenirs and emblems, and all else that affect the Fair. **Exhibits are confined to items stated in contract; changes require consent of Management. Exhibitors may not give away advertising novelties** that compete with concessionaires' merchandise, who have paid for the privilege of selling these items. No exhibit or portion thereof may be removed from the exhibit area during the Fair without Management's written consent. (Exception: small articles that make up cash sales or souvenirs).

2. The construction, design and decoration of Exhibitor's booth shall conform to Management's requirements.

3. No exhibit or display may be so high along the front or sides of the booth as to hide the adjoining or neighboring exhibits from the view of visitors passing along the aisles. Back booth height may not exceed 8' in the booths in the center of the room or 7 ½' in the booths on the hard wall. All safety orders of the Division of Industrial Safety, Department of Industrial Relations must be strictly observed. All reasonable care must be exercised in the interest of public safety, and compliance with safety requirements must be maintained. All fire regulations as prescribed by the State Fire Marshal, local authorities and Management must be strictly observed. **Anyone exhibiting a pool or spa that contains water MUST COVER the pool or spa when leaving at night, and must have at least a rope and stand barrier around these items at all times.**

4. **Electric extension cords must be 3 conductors, with grounding device attached. Access to power will be within 100 feet of your booth, (Plan accordingly). All cords must be 12-3 for up to 20-amp usage. Electric extension cords not meeting these requirements will be confiscated for the duration of the event.** Remember cords **cannot** stretch across walkways, as they create a safety hazard. Contact Maintenance Department or Main Office for assistance as to which power source you are to use. The Association will furnish general overhead illumination, unless otherwise noted. Any additional electricity required will be provided on a first come, first served basis and may be subject to additional charges.

5. All packing cases, crates and debris of any kind must be removed from exhibit space prior to time of opening each day. Management will furnish necessary janitor service for all aisles and areas used by the public, but Exhibitors must, at their own expense, keep their exhibit space properly arranged and clean. All trash must be placed in receptacles provided by fair or swept into aisles after closing.

6. Management will provide roving security and will exercise reasonable precaution for the protection of Exhibitor's property, but shall assume no responsibility for loss or damage to Exhibitor's property. Small or fragile articles or displays should be put away for safe keeping by Exhibitor after the closing hour each night. Exhibitors must be out of the Mark D. Forni Building within 30 minutes of closing each night. A security person will be on duty in the Exhibit Buildings from when the building opens for cleaning and re-stocking until the building opens to the public. Exhibitors who have valuable merchandise in their booths should be present at opening. (See vendor guidelines for more info). If you plan to use the Mark D. Forni Building for overnight storage, regulate your hours accordingly.

7. Your booth must not exceed the size for which you have contracted. Outside vendors with booths should not begin setting up without first being spotted by Management. All **spaces are furnished by Exhibitor**, including tables, chairs, **Fire Marshal approved shade covering** (if not provided by Management), and extension cords. Indoor spaces include 3-foot pipe and drape sidewalls. Vendors not against a solid wall also have a pipe and drape back wall of 8 feet. Back walls may not extend higher than 8 feet in the center of the room or 7 ½' on the hard walls, and side walls may extend to 8 feet high for the first 4 feet of space and 4 feet high thereafter. All aisle space belongs to the Association, and all activities of Exhibitor, his agents, employees or representatives must be confined within the allotted area and may not be carried on elsewhere on the fairgrounds. Goods may be sold and orders taken only within the confines of the exhibit. **The following will not be allowed: Solicitation above the ordinary speaking tone of voice; gifts or souvenirs upon which a noise can be made (whether sold or given away). Sound-producing devices may be installed and operated, but only by first obtaining written permission from the Association.**

8. The Exhibitor is entirely responsible for allotted space and agrees to reimburse Association for any damage to floor, walls or equipment used in connection with allotted space, reasonable wear and tear excepted. The Exhibit shall be conducted and the privileges exercised in strict conformity with all applicable State and Federal laws, all local Ordinances and the rules and regulations governing the Fair, now existing.

9. Payment for (4) three day Vendor credentials will be included in the space rental fee. Additional daily only credentials (up to 9) are available to purchase at the discounted rate of \$5.00.

10. **ALL BOOTHS AND EXHIBITS MUST BE COMPLETE BY 10:00 A.M. ON FRIDAY, OCTOBER 1, 2010.** Detailed set-up and teardown instructions will follow. Any space not filled reverts to Fair. **NO REFUNDS FOR NO-SHOWS. All vehicles MUST be off Fairgrounds by 11:00 am on opening day and one (1) hour prior to opening every other day, NO EXCEPTIONS. No RV's or stock trucks allowed on any of the Parking Tiers.**

11. **EXHIBITS MAY BE DISMANTLED Sunday evening AFTER 6:00 P.M. NO VEHICLES ON FAIRGROUNDS UNTIL AFTER 6:00 P.M. or until PUBLIC HAS SUFFICIENTLY CLEARED FAIRGROUNDS.** All exhibits must be removed by 3:00 P.M. on Monday, October 4th.

12. **SOMEONE MUST BE PRESENT IN YOUR BOOTH DURING THE STAFFED HOURS LISTED BELOW. EXHIBITORS WITH UNSTAFFED BOOTHS WILL NOT BE INVITED BACK.**

Friday, October 1: Noon – 8 pm; Saturday, October 2: 10am – 8 pm; Sunday, October 3: 10am – 6pm

13. No exhibit will be allowed to open until it complies with all the preliminary requirements herein above set forth. Failure of the Association to insist in any one or more instances upon the observance and/or performance of any of these rules and regulations shall not constitute a waiver of any subsequent breach of such rules and regulations.

**BY MY INITIALS HERE \_\_\_\_\_, I CERTIFY THAT I HAVE READ, UNDERSTAND, AND WILL ABIDE BY THESE RULES.**